



# **GrainCorp Community Foundation (GCF)**

## ***Community Fund Policy***

*October 2021*

GrainCorp Operations Limited  
Level 28, 175 Liverpool Street  
Sydney NSW 2000

**T:** 02 9325 9100

**F:** 02 9325 9180

ABN 52 003 875 401

# Contents

<b>1</b>	<b>GCF Introduction</b>	<b>3</b>
<b>2</b>	<b>Sponsorships</b>	<b>3</b>
2.1	What is a sponsorship?	
2.2	Application Process	<b>4</b>
2.3	Decision Process	
2.4	Payment	
2.5	Feedback	
<b>3</b>	<b>Grants</b>	<b>5</b>
2.1	What is a grant?	
2.2	Application Process	
2.3	Decision	<b>6</b>
2.4	Payment	
2.5	Feedback	
<b>4</b>	<b>FAQ's</b>	<b>7</b>

## GCF Introduction

For more than 100 years, GrainCorp has supported the rural and regional communities in which we live and work.

Our role goes beyond handling and storing grain – we champion our communities through sponsoring and promoting events, projects, artworks and organisations.

The GrainCorp Community Foundation (GCF), launched in October 2021, allows us to partner with our communities through a shared passion for growth.

GrainCorp's Community Foundation supports our communities through three major programs:

- Community Fund (Sponsorships and Grants)
- Silo Art
- Volunteering

There are three key pillars that underpin the GCF mission:

- **Infrastructure & Capability**  
Initiatives that provide long-lasting benefits for community members, such as local infrastructure projects, sports facility upgrades and volunteering opportunities.
- **Community Connectedness**  
Programs that drive community participation and achieve connectedness, development, and growth, such as tourism initiatives, sport and recreation group participation and community events.
- **Peace of Mind**  
Projects that contribute to the health and safety of communities and promote a sense of care and security, such as mental health and wellbeing programs, education and development opportunities, and sustainability.

## Community Fund

Our Community Fund is divided into two types of funding: Sponsorships and Grants.

### Sponsorships

#### What is a sponsorship?

A sponsorship is support provided for an event, activity, individual or organisation financially or in-kind through products or services.

At GrainCorp, we know that **sporting clubs** and **community events** are the lifeline of many smaller regional and rural communities.

Our sponsorships program is designed to specifically support these initiatives, to encourage positive health outcomes for our employees, customers and broader communities.

As part of GrainCorp's Sponsorships program, funding is awarded in exchange for promotion of the GrainCorp brand.

## Application Process

Sponsorship applications can be submitted via GrainCorp's website at any time throughout the year.

Applicants are required to complete the online application form and are welcome to include any further information to support their application.

To be eligible for sponsorship, applications must address the following guiding principles:

- Applications must be for a sporting club or community event located within an area where GrainCorp operates or region linked to grain growing activities;
- Applications must contain activation plans that recognise GrainCorp's support;
- Where possible, applications may provide engagement opportunities for GrainCorp employees; and
- Applications must align with at least one of **GrainCorp's Community Foundation Pillars (refer to page 1)**

Every application will be assessed on the principles above, to determine whether it is a strategic fit with GrainCorp's business and broader community program.

Applications must be submitted via the online portal to be considered. GrainCorp no longer accepts applications submitted over email, post or telephone.

## Decision process

Applications will be assessed monthly by GrainCorp's Sponsorships Committee.

Successful and unsuccessful applicants will be advised of the outcome of their submission by email, shortly after the assessment process is completed.

GrainCorp's Corporate Affairs team will prepare any appropriate media announcements in collaboration with successful applicants (where applicable).

## Payment

Payment to successful applicants will only be made by the Corporate Affairs team, on receipt of a valid tax invoice and after a sponsorship letter of agreement has been signed by both GrainCorp and the sponsored individual or organisation.

Large sponsorship payments may also be made in instalments at GrainCorp's absolute discretion.

Payments via a credit card for sponsorship, donation or grants applications are not permitted.

## Feedback

Following the completion of the sponsorship period, the sponsored organisation is encouraged to provide feedback via the completion of our online survey, which can be found on our website.

The feedback process allows us to see how the funding was used and the impact of the sponsorship.

# Grants

## What is a grant?

A grant is given by an entity to an individual or another entity, for a specific purpose linked to public benefit.

Our grants program provides financial support to organisations and projects that contribute to the development and promotion of the communities in which we live and work.

There are two types of activities that GrainCorp's Grants program funds:

1. Community-related programs & activities (Maximum funding limit: \$5,000)
2. Community infrastructure projects (Maximum funding limit: \$20,000)

## Application process

Grants are available when the applicable funding rounds are open and can be submitted via GrainCorp's online portal.

GrainCorp opens two rounds every year for grant funding applications:

- 1 – 29 February
- 1 – 31 July

Applicants are required to complete the online application form and are welcome to include any further information to support their application.

Applications will only be accepted through the online portal when the funding rounds are open; application submitted outside of the funding rounds via email, post or telephone will not be accepted.

To be eligible for a grant, the organisation or project must:

- Be based within a GrainCorp operational region or region linked to grain growing activities;
- Be intended to have a positive effect on local communities in rural and regional areas;
- Demonstrate a direct connection with community development; and
- Align with at least one of **GrainCorp's Community Foundation Pillars**.

In order to meet our Community Fund objectives, GrainCorp's Grants program does not contribute to the following:

- Projects that are primarily the responsibility of Government at any level, or where the Government could be reasonably expected to provide principal funding
- Projects promoted by political organisations or candidates, or events that are political in nature
- Projects that have already received sponsorship funding from GrainCorp
- Events for religious purposes or religious organisations
- Projects or organisations that are commercial in nature
- National projects
- Retrospective requests
- Non-for-profit charity mass appeal donation requests
- Camps, excursions, festivals, fundraising drives or trips for individuals or school groups

Successful applicants will be required to recognise GrainCorp's contribution to the projects in public commentary, media or events made in relation to the funding.

## Decision process

Each grant application will be assessed by the GrainCorp Grants Committee on a bi-annual basis in March and August.

Successful and unsuccessful applicants will be advised of the outcome of their submission by email, shortly after the assessment process is completed.

GrainCorp's Corporate Affairs team will prepare any appropriate media announcements in collaboration with successful applicants (where applicable).

## Payment

Payment to successful applicants will only be made on receipt of a valid tax invoice and after a grant letter of agreement has been signed by both GrainCorp and the individual or organisation.

Large grant payments may also be made in instalments at GrainCorp's absolute discretion.

## Feedback

Following the completion of a project or event, grant recipients are required to provide feedback on the awarded grant funds.

The feedback process allows us to see how the grant was used in the GrainCorp community and assists us with our annual review.

## FAQ's

### What are some examples of sponsorships?

Some examples of sponsorships include:

- GrainCorp sponsoring a local sporting club, team or league (at any sponsorship level)
- GrainCorp sponsoring the local picnic races
- GrainCorp sponsoring an annual golf day
- GrainCorp sponsoring a regional annual show

### What are some examples of grants?

There are two types of activities that we fund:

1. **Community-related programs & activities** (Maximum funding limit: \$5,000)

Examples:

- GrainCorp provides a grant for a mental health and wellbeing program at the local Men's Shed
- GrainCorp provides a grant for a local arts & crafts group
- GrainCorp provides a grant for a school holiday program

2. **Community infrastructure projects** (Maximum funding limit: \$20,000)

Examples:

- GrainCorp provides a grant for kitchen upgrades at the local Lions Club
- GrainCorp provides a grant for improvements to the local kindergarten playground
- GrainCorp provides a grant for accessibility and inclusion improvements at a local sporting club

**Why is there only two funding months per year for grants?**

Scheduled funding rounds outside of the annual harvest period is best practice for GrainCorp's business, to ensure internal resources can give the appropriate time and attention to applications.

**Can organisations sign longer-term deals for sponsorships, or do they have to re-apply every year?**

Sponsorship applicants can indicate if their request is for a longer-term deal and the internal committee will assess the eligibility of this request. If successful, the committee will notify the applicant and ensure a reoccurring payment.

**Is there a limit on applications for grants and sponsorships per organisation?**

Yes, organisations are limited to one application per grant round or sponsorship period.

**If an applicant is unsuccessful, can the applicant try again in the next funding round?**

Yes, applicants are encouraged to re-apply if their applications are unsuccessful, unless the applicant has been specifically advised otherwise.

**How long will it take to hear of the outcome of my application for a sponsorship or grant?**

For sponsorships, all applicants will be notified within 4-6 weeks of submission.

For grants, all applicants will be notified by the end of March (for Feb submissions) and August (for July submissions).

**Who is the direct contact for anything community-related at GrainCorp?**

GrainCorp's Community Engagement Manager Kyle Docherty is the direct contact for any queries.

E: [kyle.docherty@graincorp.com.au](mailto:kyle.docherty@graincorp.com.au)

P: 0438 032 347