



# **GrainCorp Community Foundation (GCF)**

## ***Silo Art Policy***

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## GCF Introduction

For more than 100 years, GrainCorp has supported the rural and regional communities in which we live and work.

Our role goes beyond handling and storing grain – we champion our communities through sponsoring and promoting events, projects, artworks and organisations.

The GrainCorp Community Foundation (GCF), launched in October 2021, allows us to partner with our communities through a shared passion for growth.

GrainCorp's Community Foundation supports our communities through three major programs:

- Community Fund (Sponsorships and Grants)
- Silo Art
- Volunteering

## Silo Art

GrainCorp partners with rural and regional communities to bring artworks to life on our towering silos, with our first project completed in the Victorian town of Brim in 2015.

Working with local councils and acclaimed artists, our silo art program creates impactful murals that encourage tourists to get off the beaten track and visit regional Australia.

GrainCorp is committed to growing the Australian Silo Art Trail throughout Queensland, New South Wales and Victoria and by doing so, increase the economic livelihood of our regional communities.

This policy has been developed to help community groups, councils, government bodies and members of the public understand GrainCorp's requirements and various factors considered in determining our approval of a proposal.

Our sites were not originally built to be used as tourist attractions, so we must prioritise the health and safety of our staff, our operations and our communities when considering proposals.

As such, there are several requirements that must be met in the application process, to ensure the site is suitable for use and the project is viable. The decision to progress an application to an agreement is subject to GrainCorp's discretion and interest in balancing the community goals with the health, safety and operations of our sites.

## Application Process

### Eligible sites

In order to meet our strict health and safety requirements, GrainCorp no longer permits the installation of permanent murals on operational sites within our network.

GrainCorp only permits the installation of these murals on closed, unused and untenanted sites. GrainCorp will consider proposals for temporary light installations on operational sites at its discretion.

You can consult GrainCorp's list of eligible properties for silo art consideration on our website: <https://www.graincorp.com.au/silo-art/>

If the site you are interested in progressing to an application has been included on the list of eligible properties, this does not guarantee an approval of your proposal. GrainCorp reserves the right to modify the list of eligible properties at any time or to remove sites from the list without notice.

If the specific site you are interested in is not on the list of eligible properties, you will not be able to submit an application.

## Your proposal

When applying for a silo art project, you must submit a proposal that includes:

- Details of the property
- Who's involved (community group, local council, artist)
- Traffic and environmental management plans (including fencing, parking, signage and viewing)
- A concept of your artwork
- Safety qualifications and insurance
- Plans for securing funding

GrainCorp has a detailed application page that will assist you with these queries.

Funding for the project must not be secured prior to obtaining official approval from GrainCorp for the use of the land and silos, under any circumstances.

## How to apply

Applications for GrainCorp's silo art program open in February each year.

Once the application round is open, you will be able to submit your application through our website.

GrainCorp will not accept applications or proposals via email, over the phone or outside of the application period. If you miss the application period, you are always welcome to apply the following year, however, please ensure that you confirm if the site remains on the list of eligible properties.

You can download a copy of the application form located on our website to guide your planning.

## Decision

You will be advised of the outcome of your submission by email within 30 business days of submitting your application.

If you are successful, GrainCorp's Corporate Affairs team will work with you to finalise plans and determine a timeline for completing the project.

The team will also prepare any appropriate media announcements in collaboration with successful applicants (where applicable).

GrainCorp has a form of agreement known as a Silo Art Agreement that the parties must enter into in respect of all silo art projects.

There are conditions precedent contained in the Silo Art Agreement that if not met, will result in the termination of the agreement and the project at site.

The signing of the Silo Art Agreement by all parties is not a guarantee that the project will progress, as there are documentation requirements, insurance and planning requirements together with approvals on which progression is conditional.

Applicants will be provided with a copy of the Silo Art Agreement for review once a proposal has been conditionally approved by GrainCorp. This is GrainCorp's standard form agreement and will only be updated to reflect the site-specific details and project timing.

The rights and obligations contained in the Silo Art Agreement must be maintained across all sites for risk and site management.

Site access will not be provided until the final concept is approved and all relevant permits, approvals, insurances are in place and the Silo Art Agreement signed by all parties.

While it is unfortunately not possible to agree to every request, we are committed to working constructively with those local councils or community groups who wish to engage us with a proposal.

GrainCorp reserves the right to determine proposals and control the use of GrainCorp sites and facilities in its absolute discretion.

We will endeavour to keep applicants updated on progress and provide feedback on our process or decision.

Please note that ultimately, the decision to approve or reject a proposal remains GrainCorp's alone as the site owner. GrainCorp will determine each proposal on a case by case basis.

## **Order of events**

1. Project coordinator(s) to view GrainCorp website for information, to confirm that the site is on the list of eligible properties and to review GrainCorp's silo art policy.
2. Project coordinator(s) to develop a formal proposal and submit to GrainCorp when applications are open (February).
3. GrainCorp to assess the request and provide notice of in principle approval (conditional on funding, final timeline and documentation being signed) or declination.
4. Once funding is secured, project coordinator(s) to engage with GrainCorp with proof of funds and timeline for project completion for final approval.
5. Upon securing final approval, the project coordinator(s) and local council to work together to organise all necessary procedures.
6. GrainCorp to approve artwork and complete all safety documents and procedures with the project coordinator(s) and the artist.
7. GrainCorp, the applicant and artist to sign the Silo Art Agreement prepared by GrainCorp in GrainCorp's standard form. The project cannot progress and access cannot be given until the Silo Art Agreement is signed by all parties.
8. Once the agreed start date has commenced, access to the site is granted to project coordinator(s) and artist.
9. GrainCorp and the project coordinator(s) to continue to liaise throughout the painting.
10. Once artwork and all relevant events and constructions are completed, GrainCorp, the council and the project coordinator(s) to work together on promotional materials.

# Eligible proposals

## Artworks

GrainCorp will consider proposals involving artwork focused on:

- The culture and/or history of the local community;
- Farming, grain and food production;
- Life in a regional area;
- Safety; or
- Other subject matters that do not conflict with GrainCorp's policy.

GrainCorp will not consider:

- Artwork that could be considered a political or religious statement;
- Artwork considered to favour one interest or cause within the community over another; or
- Artworks that are commercial in nature (including, but not limited to, advertising) or similar requests from commercial entities for financial gain, unless the request is demonstrated to also be in the significant interest or benefit of the local community, in which case GrainCorp reserves the right to negotiate a commercial agreement that may include monetary compensation or services of a similar value.

GrainCorp also reserves the right to consult with relevant stakeholders about the quality and suitability of the proposal or artwork for a particular local area, prior to advising of its decision. The decision of which Artwork to progress will be at GrainCorp's sole discretion.

## Planning

In addition to the design concept, your silo art proposal must consider:

- Location and orientation of silo/facility
- Exposure and road access
- Visibility from nearby roads/vantage points
- Local planning laws and requirements
- The potential impact on GrainCorp's reputation and community standing

A range of external permits and/or approvals may be required to complete a project.

We will work with the project coordinator(s) to ensure that these are in place before work commences; these cannot be provided by GrainCorp and may come at a cost. These cost must be born by the applicant.

Relevant permits, including insurance policies, include:

- Working at height permit
- Permit to operate any machinery required (i.e. elevated work platform)
- Certificate of Insurance (PLI) of \$20millionAUD.
- Personal Accident Insurance

These are outlined in more detail in the Silo Art Agreement.

## Other considerations

### Road and Rail safety

State road authorities such as VicRoads (Victoria), TMR (QLD) and RMS (NSW) may need to be consulted to ensure that any signage, changes to speed limits and parking access necessitated by the artwork meet their requirements. Further, if the site is located near rail, the relevant rail authority may have specific requirements.

Any and all requirements of such authorities must be met as a condition of the project.

### Ongoing maintenance

The artwork will remain the responsibility of the commissioning applicant.

This may include occasional maintenance of the artwork, which will require arrangements to be made for access to the relevant site. General maintenance of site assets will remain the responsibility of GrainCorp.

### Funding and Agreement

GrainCorp's support for the project is in allowing the use of the silo as a canvas. The funding of the project must be sourced by the project coordinator(s). GrainCorp's solicitors will prepare the silo art agreement at GrainCorp's own costs. If the coordinator(s) would like legal advice on the project or the silo art agreement, the coordinator must engage its own solicitors at its own cost.

Other costs that the coordinator may incur in executing the project include (but are not limited to) machinery hire such as elevated work platforms, insurance premiums, the upgrading of fencing/access ways, materials, travel, its own legal costs or the costs in engaging consultants and accommodation.

The form of silo art agreement is a standard agreement that GrainCorp uses for all sites. The form of agreement is not open to negotiation, however, GrainCorp are always open to discussions on any specific conditions that relate to the specific site or project. Please note, GrainCorp will not make changes to the base silo art agreement.

### Temporary artwork

In some cases, temporary artwork may be projected in a light show onto GrainCorp silos.

For example, GrainCorp's Newcastle silos have regularly been lit up in different colours to support community initiatives such as Breast Cancer Awareness week. These requests will be considered on a case-by-case basis.

### Safety

The project coordinator(s) will be responsible for ensuring safe practices are adhered to when carrying out the project.

GrainCorp will provide an internal risk assessment of the site to determine the suitability of the project, but all other assessments for the project as well as undertakings that toxic chemicals or other noxious products will not be used are the responsibility of the project coordinator(s).

## Media

Public commentary on negotiations or planning for the project should be withheld until an agreement has been signed by GrainCorp, the artist and the applicants, except in the case of community consultation regarding the artwork concept or in drafting the proposal.

Project coordinators should not speak on behalf of GrainCorp or relay information from planning meetings to the public without express permission from GrainCorp. The Silo Art Agreement contains detailed conditions in respect of all media engagement. These must be observed from the date of application.

If you wish to discuss any public commentary prior to official approval of your project from GrainCorp, please contact Corporate Affairs Manager, Jess Simons: **[jess.simons@graincorp.com.au](mailto:jess.simons@graincorp.com.au)**.

## Contact

Information regarding GrainCorp's Community Foundation can be found on our website: [www.graincorp.com.au/community](http://www.graincorp.com.au/community)

If you have any questions, please contact the team: **[communityfoundation@graincorp.com.au](mailto:communityfoundation@graincorp.com.au)**